



DEVON KATHEDER / graphic artist

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CURRENT EMPLOYMENT

EPILEPSY FOUNDATION OF GREATER CHICAGO

2013 – Present

I create all printed and online content including event flyers, posters, videos, programs, brochures, emails, and website maintenance. In addition to marketing events and programs, I monitor social media platforms and photograph events. I also track marketing data, manage deadlines, and move projects from assignments through to print. I'm a very self-sufficient employee.

Notable projects:

Creating and executing month-long advertising campaigns that span a variety of mediums: including advertisements for the CTA, bus shelters, billboards, newspapers, magazines, and websites

Designing a full-length poster highlighting first aid procedures for convulsive seizures – a self-assigned project generated from the realization of my own ignorance after a seizure encounter on public transit. The poster was picked up by the national branch and is currently distributed to classrooms, doctor's offices, and workplaces all over the US.

SKILL SET

Email layout and implementation
Layout design
Ad campaigns
Coding in HTML and CSS
Adobe Dreamweaver
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe Premiere
Donordrive software
GlobalCloud software
Event photography
Social Media management

FREELANCE DESIGNER

2012 – Present

Create logos, social media graphics, band posters and event flyers for swing dancing events.

EDUCATION

PURDUE UNIVERSITY IN WEST LAFAYETTE, IN

Graduated 2013

Bachelor of Fine Arts in Visual Communications

Minor in Communications